



30th November 1995

MG RV8 PRODUCTION COMPLETED

The 2000th and last MG RV8 was driven off the production line on Wednesday 22nd November 1995.

Although only small in numbers, the car provided publicity and a great deal of interest in Rover.

The 'Adder' concept was originally promoted by Rover Special Products and 'sold' to Large Cars. At a time when Cowley fortunes appeared low, it was the first good news in a series that has secured the future of Cowley. Few who went to the 1993 Motorshow will forget the centre-piece of the Rover display and star of the show, the MG RV8.



During the development of the car the Engineers and Purchase team were housed in port-a-cabins next to the build area allowing direct communication and good teamwork between them and the expanding specially selected build team. The long cycle time (one and a half hours approx.) meant that the build team were unique within Rover especially since they were all able to cover for absent members. Although the MG marque hung proudly outside the LVA building, production of the MG RV8 required the help of many other areas of Cowley including Paintshop, Q Trim, and No.2 Paint Repair.

End of production was marked by an event involving the Press who came to photograph the last vehicle together with the build team (some of whom are pictured above) and interview Doug Dickson, Graham Ward, Brian Cameron and the build team members.

The plan was to build 2000 and 2000 were built - all sold to orders. Many thanks to all who helped make this success possible.

Right First Time

