

The MG Keyfob



Classic Collection



The MG Wallet

The Classic gentlemen hip wallet, meticulously handstitched in Connolly leather with contrasted piping and subtly finished with the MG badge.

The MG Keyfob

The marque of sporting tradition - Connolly leather, fine enamelling, with antiqued shackle

The MG Briefcase

In town or country, MG brings the character of classic saddlery to business. Impeccably finished in supple Connolly leather, the MG briefcase is fully lined and finished with antiqued buckles and locks - self assured luxury from an accessory designed to give you a lifetime of service.

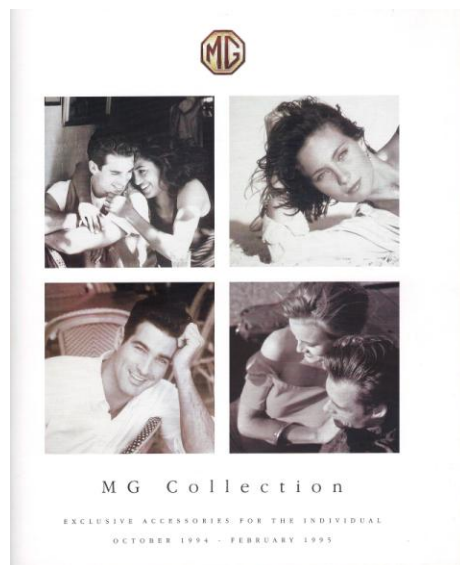


The **MG Keyfob** was included in the range of personal accessories for the MG owner set out in a brochure called "**The Classic Collection**" (Pub No 4429) produced by Rover Group Limited and available as the model was on sale in the UK market. The MG Keyfob is described on page 3 of the brochure as – "The marque of sporting tradition - Connolly leather, fine enamelling, with antiqued shackle". It was shown in the price list at £10.00 inclusive of VAT. The copy above was made from an original brochure provided by Gavin Bailey from his collection of RV8 archive material.

The MG Keyfob

Geoff Coley notes: "I have an original 1st issue keyring which was supplied new with my car – RV8 BRG 0310 (VIN - to the 1st owner Robert Lindsay, the Actor on 24th July 1993, by The Chequered Flag MG dealership of Chiswick, London. I have as provenance of this the self same keyring given to me with the car when I purchased it and the original vehicle supply Invoice, dated 22nd July 1993, in which the keyring is itemised, listed and charged to Robert Lindsay at £17.02 plus VAT as part of the sale detail. This supply date and Vin No precedes any Japanese RV8 production/supply or sales and therefore proves that UK MG Dealerships had these keyrings first to sell or gift to owners.

To the keyring itself, the V8 Bulletin Board posting on 25th May 2012 from the V8 Webmaster has described it in detail, but this requires correction in two respects. The inlaid field leather beneath the enamel MG badge and covering the rear of the keyring is on close inspection of my example, dark green in colour, which fits in with all the other "MG Classic Collection" items offered to RV8 prospective owners in publication No.4429, in which this keyring is very well illustrated and described on page 3. The shackle used, is of the "Bow" type, not a "D" type and confirmed as the correct technical description by a UK manufacturer of a huge range of shackles, Graphskill.co.uk. The shackles were cast and made in an alloy material then "Antiqued" (MG Classic Collection description) with a gold painted finish, which unfortunately rubs off with use, hence the premium prices achieved by mint examples advertised."



David Knowles has also mentioned "You need to be wary of the fact that there was a later green octagonal leather key ring fob with a tiny MG badge, which was sold from 1994-5 as part of a 'cheaper' range of MG accessories. The one which owners and collectors prize is the one described by the V8 Webmaster and which can be seen elsewhere on the V8 website. Original examples of those - especially ones which are 'virgin' and unmarked - have been going for silly money. Which is why the new ones from the V8 Register seem a great

idea. I did see one of these other key rings on e-bay along with a bundle of other stuff but did not bid. The green ones are nice to have, but shouldn't be confused with the 'Holy Grail'. On the other hand, if you got the latter for little more than three pounds, as Karl Foot has done, then well done!"



A later Classic Collection brochure, Pub No 4807 (Oct 94 – Feb 95), had this different style of MG Key Fob at £6.00