

Bids for the rollover button on the V8 Website homepage

Bids are invited from V8 specialists for the prime spot for a rollover button on the homepage of the V8 Website. You can see below that **Classic Car Consultants** has the spot at present! The new button will run for 12 months from 1st August 2007.

Why is it a valuable advertising location for a V8 specialist?

The rolling 30 day hit count on the V8 Website at the end of June 2007 stood at 7,370. That figure is the “unique hits” which ignores multiple hits from the same visitors in each 24 hour period. **The “total hits” figure was 27,850** in the 30 day period. Yesterday the unique hits count had risen to 7,905 so clearly the V8 Website continues to be a popular website for its topical news, interesting postings on the V8 Bulletin Board, the MGV8 and RV8 for Sale webpages, and the regular flow of new notes to the

continuing series of workshop notes for the MGBGT V8 and RV8 models. For a V8 specialist like you, you can be sure your rollover will be seen by V8 enthusiasts. Visitors clicking your rollover button can be sent to any web location you want – your own website or a dedicated webpage on the V8 Website with further information on your specialist services.

So how can I secure the rollover button spot on the V8 Website homepage?

Well to be open and fair with this valuable advertising opportunity we are running an auction for 7 days – **the best bid by Thursday 12th July 2007 at noon UK time will secure the slot**. Simply email your offer to Victor Smith at victorsmith@v8register.net and each offer will be published as a bid figure but not the name of the bidder on a dedicated webpage on the V8 Website so you will be able to see how the bidding is going. Now to ensure the bidding gets underway with a brisk start, we are offering a **free rollover button for 12 months** (on the webpage of your choice but of course excluding the V8 Website homepage and the V8 Bulletin Board) to the highest bidder for the homepage rollover slot on each of two days – **Friday 6th and Tuesday 11th July 2007**. The highest bids received on or before noon UK time on each of those days will get a free rollover button. So you cannot lose by bidding – and by bidding sooner rather than later! Bids will be published at:

www.v8register.net/subpages/websitebids2007.htm

If you have any queries on this auction, please contact Victor Smith as soon as possible. All bids will be subject to the addition of VAT. We will provide basic artwork for creating the rollover button free of charge unless your requirements are beyond the web design capabilities of Victor Smith! In addition the successful bidder will get a free webpage where you can display information on your services, spares offers or have a location map so members can find you. As usual all rollover advertisers on the V8 Website continue to have a free entry in the **V8LIFELINE**, a listing of V8 specialists recommended by V8 enthusiasts, which is published on the V8 Website.

<http://www.v8register.net/lifeline.htm>

Bidding starts now and closes on Thursday 12th July 2007 at noon UK time