



Introducing Shell FuelSave – new, improved fuels which you'll find in place of our regular Unleaded and Diesel. Developed and tested by Shell Fuel Scientists, they contain Shell Efficiency Improvers (you can guess what they do) which can help save you up to one litre per tank – at no extra cost. Our Fuel Scientists are more than satisfied with the results. So why not try Shell FuelSave for yourself? shell.co.uk/fuelsave

Shell
FuelSave Regular Fuels



*Based on a minimum tank size and fill up of 50 litres. Comparison between a standard gasoline and that same standard gasoline containing our instantaneous fuel economy formula; urban cycle comparison between a standard diesel and that same standard diesel containing our instantaneous fuel economy formula. Actual savings may vary according to vehicle, driving conditions and driving style.