

NEWS STORY

MGCC LAUNCH NEW BUYING WEBSITE

The MG Car Club have unveiled a new website offering help and advice for anyone looking to buy an MG. It includes model reviews and checklists that you can take with you when viewing. You don't have to be a member to take

advantage of it, either – the website is free and 'open all areas' to everyone. With each section being written by model specialists from the club, it should become an invaluable resource for potential buyers.

www.buyinganmg.com



The screenshot shows the website's layout with a top navigation bar featuring the MGCC logo and several car model categories. Below this, a main banner reads 'Buying or selling an MG - it's easier with the MG Car Club's guides and adverts'. The central content area is divided into two columns: 'Buying an MG' and 'Selling an MG'. The 'Buying' column includes a checklist of steps: 'Which MG is for you?', 'Where to look for MGs for sale?', 'How to buy an MG', and 'What are your legal rights?'. The 'Selling' column includes a checklist: 'Where to sell an MG?', 'How to draft an advert', 'Why not place an advert?', and 'What are your legal duties?'. To the right of these columns are advertisements for 'BARRY WALKER', 'BEECH HILL GARAGE', and 'Heritage'. At the bottom, a footer line reads: 'MGCC Car Club (Charitable Incorporated Organisation) Contact the MG Car Club, support and advice for MG enthusiasts'.

Classics Monthly welcomed the new website launched by the MG Car Club in January 2010 saying "it should become an invaluable resource for potential buyers."