

## NEWS item for the V8 website seeking members' views on MGLive!

### Review of the scope and format of the MGLive! event

The Club is reviewing members' feedback on MGLive! 2016 as it is interested in their views on the scope and format of what is the major annual event. At the next Council meeting on 15<sup>th</sup> October 2016 the representatives attending from each Centre and Register within our Club will discuss their views and suggestions. We would welcome any input from fellow V8 Register members so our representatives attending that Council meeting will be aware of your concerns and suggestions for the discussion.

### Background

An **annual event at Silverstone** has been a feature of the Club's calendar for many years and it attracts members from around the UK and from overseas too as it is seen as the Club's main annual event. Originally it was a motor race meeting with social contacts in the paddock and in the evenings in the café and bar on the outside of Woodcote Corner, but over the last 15 years or so the scope and format of the event have developed with the name "MGLive!" to include a range of activities and attractions in the central area within the circuit.

At **MGLive! 2016** in June this year the **format of the event** combined a well run **two day motor racing event** for MGs and other classic cars entered by invited clubs with a **range of activities and attractions in the central area**. They included the Club's main marquee with good quality Main Club, Centre and Register display stands as a welcoming focal point for fellow members to meet up, spectating the motor racing, concours competitions, a display arena, a "Lifestyle" marquee with charity groups and traders offering foods and other goods for sale, a variety of spares traders' stands, MG/SAIC display of their current MG range, register marquees, and a parking area where MGs park up adjacent to the attractions.

Our **Club is one of a very few classic car clubs to whom the circuit owner is prepared to hire circuit facilities so it can put on its own motor race meeting combined with the activities and attractions in the central area**. In doing so the Club runs the event on the basis of generating income from entry ticket charges, race entry fees, trader display stand charges, sponsors and other sources. To be a viable event it has to cover its costs. Many members may be surprised that the budget for the event is around £300,000 and that both overall planning and management of the event is done by a compact team lead by our former chairman Bill Silcock which comprises Club Office staff and many member volunteers whose generous individual contributions are vital to the successful running of the event.

### Pointers for V8 members' comment

To avoid a mystery tour in members' responses, I feel it is worth suggesting six areas for comment but of course any other views or suggestions you have will be very welcome:

- **Do you enjoy MGLive! as an event?** – essentially as a joint race meeting and a gathering of MG enthusiasts in the central area? Have you attended MGLive! in recent years?
- **What features of the MGLive! event do you enjoy?**  
Do you enjoy spectating the motor racing, visiting the traders' stalls, meeting fellow register and centre members, visiting the Club's main marquee with the Club, centre and register displays, seeing the concours displays, visiting the Lifestyle marquee, watching the rubber burning antics in the arena, attending the Club's President's dinner on the Saturday evening or enjoying the food and entertainment at the circuit on Saturday evening, Do you enjoy any other feature or activity at MGLive!?
- **What changes and/or improvements would you like to see at MGLive! in future years?**
- **V8 Register Marquee**  
Have you visited the V8 Marquee at MGLive! Do you enjoy the comfort of the V8 Marquee over the weekend with its seating and the free refreshments including the homemade cakes.
- **Are you willing to volunteer to help for a few hours over the weekend** providing support for the event organisers or for your register or centre's display or marquee?
- **Do you feel the event is good value for money** with the members' substantial early booking discount?

Please do let me have your views and suggestions by email or by telephone.

Victor Smith  
V8 Chairman – MG Car Club  
[victorsmith@v8register.net](mailto:victorsmith@v8register.net)  
0208 392 9434